



# MONTROSE WOLVES CRICKET CLUB

## SPONSORSHIP BROCHURE SEASON 2024/25



#WOLVESMENTALITY

# OUR CLUB



Montrose Cricket Club was established in 1919 and has been an important part of the Montrose community since that time. Now, in 2024, the club is one of the largest clubs in the Ringwood District Cricket Association. Montrose Cricket Club sees itself as one of the most progressive clubs in the League. We have an elite Junior program that is highly successful, winning two Junior Club Champion Awards in the past six seasons. We boast six senior mens teams and two Women's team, with our First XI current champions of the top grade of the RDCA Winning the Lindsay Trollope Shield in March 2024

With our outstanding participation in our Woolworth Blasters program, we had 35 boys and girls (aged 5-9) in that program that lays the platform for positive pathways into our Juniors and through to our Seniors, with Montrose Cricket Club celebrating over 300 players and officials.

As a Committee, we are dedicated to improving the club's overall performance, both on and off the field our objective is to maintain family based values and behaviours that provide a club we can all be proud of. With these values we encourage all of our members, supporters, sponsors and their families to feel welcome.

With valued sponsorship monies, we have in the past 2 season been able to spend \$32,000 on facility upgrades all while not raising costs for our members. We see this a huge value add to our members as the costs of living is impacting all families, with our goal to have no one miss out on playing because of the cost.

Becoming a Partner with the Montrose Cricket Club is a great opportunity for you and your business to align with local families, other businesses and the Montrose community.

The following pages summarise the various sponsorship packages available, however we are more then happy to tailor a package that suits you and your business.

We thank you for your interest in becoming a sponsor and look forward to seeing you at Montrose Cricket Club.

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## ONE DAY SHIRT SPONSOR

LEFT SLEEVE AVAILABLE

# \$1,250

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- Company logo printed on one day shirt
- Company signage within social rooms
- Web page advertising
- Banner advertising on club email signature
- 2 x tickets to presentation night
- 4 x tickets to Season Launch / Sportsman Night
- Rotating Facebook Sponsor Spotlights throughout the season with advertising provided by you.

- *Two Year Commitment*

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## WOMEN'S TEAM SPONSOR \$1,000

- Help offset the cost of Women's Program
- Company signage within social rooms
- Web page advertising
- Banner advertising on club email signature
- 2 x tickets to presentation night
- 4 x tickets to Season Launch / Sportsman Night
- Rotating Facebook Sponsor Spotlights throughout the season with advertising provided by you.



To help encourage more women to try cricket we offer no fees and uniform for new players. This contribution will help offset the costs of this to the club and help get more girls & women into cricket.

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## LIVE STREAM SCREEN SPONSOR

ONLY 1 AVAILABLE

# \$800

- Company logo displayed in the top right corner for each live streamed game.
- Weekly match highlights sponsor
- Company signage within social rooms
- Web page & Instagram advertising
- 2 x tickets to Season Launch / Sportsman Night
- Rotating Facebook Sponsor Spotlights throughout the season with advertising provided by you.



## LIVE STREAM SCREEN SPONSOR

8 SPOTS AVAILABLE

# \$400

- Company logo displayed (rotating) after overs, at breaks and after play.
- Company signage within social rooms
- Web page & Instagram advertising
- 2 x tickets to Season Launch / Sportsman Night
- Rotating Facebook Sponsor Spotlights throughout the season with advertising provided by you.

The club will be live streaming via our Youtube channel all 14 home games and also our T20 matches across Senior and Veterans mid week competition. Last season data showed average of 600-800 views on match day streaming and 1200-1500 views on the highlight packages

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# CRICKET NET SIGNAGE SPONSOR

ONLY 2 AVAILABLE

## \$700

- Company sign installed on cricket nets for 12 months
- Company signage within social rooms
- Web page & Instagram advertising
- 2 x tickets to Season Launch / Sportsman Night
- Rotating Facebook Sponsor Spotlights throughout the season with advertising provided by you.

Montrose CC will provide & install signage



# ZING STUMPS SPONSOR

ONLY 1 AVAILABLE

## \$900

- 2 sets of zing stumps sticker with company logo to be used at main oval and will be displayed on live stream.
- Company signage within social rooms
- Web page & Instagram advertising
- 2 x tickets to Season Launch / Sportsman Night
- Rotating Facebook Sponsor Spotlights throughout the season with advertising provided by you.

*In addition to the light up international standard stumps sticker with your logo we will also have another 2 sets done for our other two home grounds.*



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## PODCAST SPONSOR

ONLY 1 AVAILABLE

# \$500

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- Company mention on each episode
- Company signage within social rooms
- Company logo incorporated with podcast logo
- Web page & Instagram advertising
- 2 x tickets to Season Launch / Sportsman Night
- Rotating Facebook Sponsor Spotlights throughout the season with advertising provided by you.

## SOCIAL ROOM WINDOW SPONSOR

24 AVAILABLE

# \$400

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- Company logo displayed along front window in the social rooms for the season
- Web page & Instagram advertising
- 2 x tickets to Season Launch / Sportsman Night
- Rotating Facebook Sponsor Spotlights throughout the season with advertising provided by you.

## DRINKS ESKY SPONSOR

2 AVAILABLE

# \$500

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- Company logo printed on the club drinks esky
- Company Signage within social rooms
- Web page & Instagram advertising
- 2 x tickets to Season Launch / Sportsman Night
- Rotating Facebook Sponsor Spotlights throughout the season with advertising provided by you.

## CANTEEN & BAR SPONSOR

2 AVAILABLE

# \$500

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- Company logo displayed on canteen for the season
- Company Signage within social rooms
- Web page & Instagram advertising
- 2 x tickets to Season Launch / Sportsman Night
- Rotating Facebook Sponsor Spotlights throughout the season with advertising provided by you.

If your company is looking to partner with Montrose Cricket Club across a couple of sponsorship options please speak to us and we will tailor a package that suits you and your business. a discount will apply for businesses looking for multiple sponsor packages.

## **MONTROSE CRICKET CLUB**

Montrose Recreation Reserve,  
950 Mount Dandenong Road, Montrose VIC 3765

**PO BOX 74,**  
MONTROSE VIC 3765

For more information of to become our newest partner, please contact:

## **SPONSORSHIP CONTACTS**

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**Check us out on our social platforms**  
**Montrose Cricket Club**



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